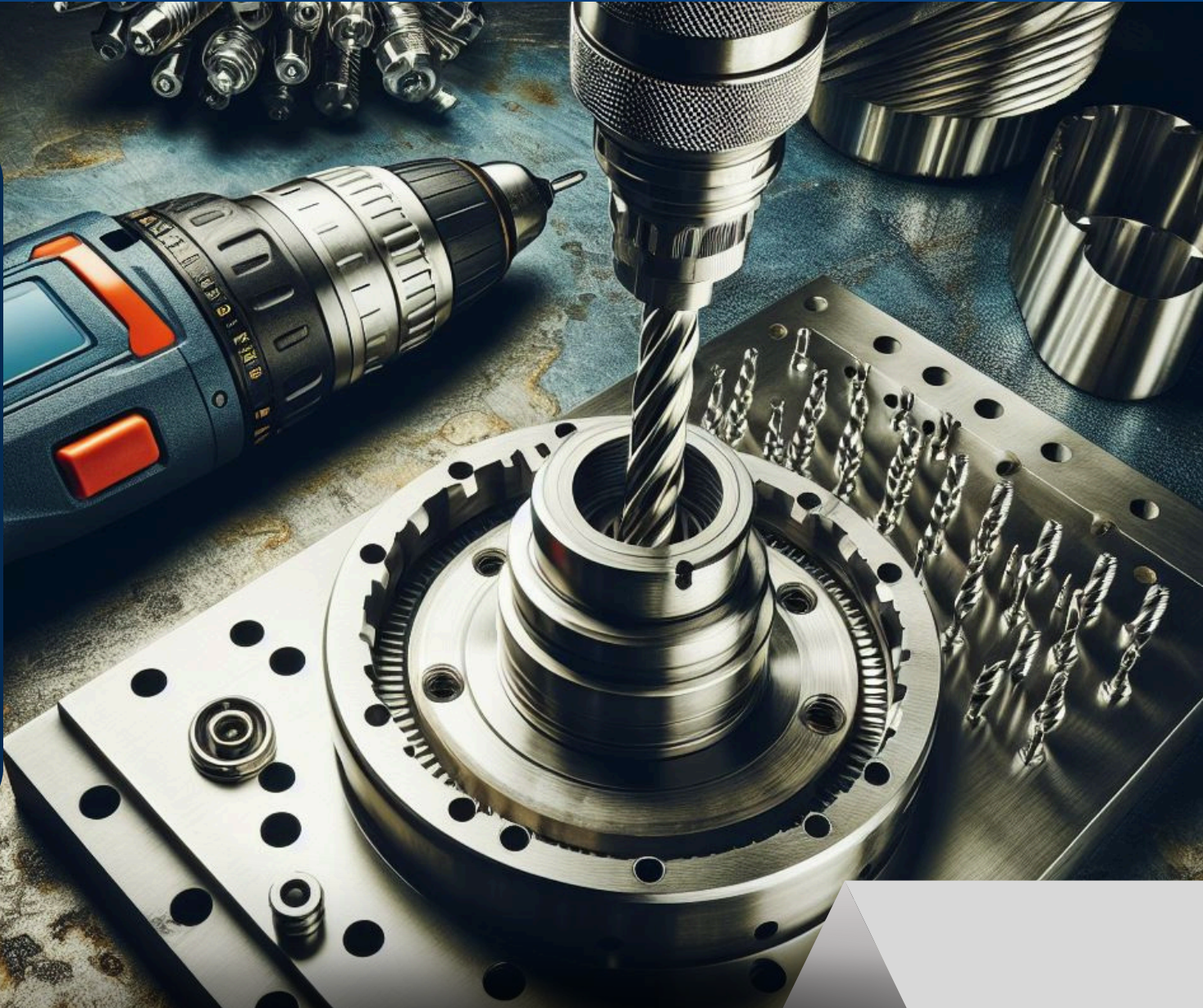


# MACTECH

SAUDI ARABIA

The 2nd International Exhibition for CNC Metalworking Machinery,  
Hardware Tools, Fasteners, Machine Tools, Welding & Cutting Equipment

[www.mactech-ksa.com](http://www.mactech-ksa.com)



**21 | 23**  
**January**

**2025**

**RIYADH INTERNATIONAL EXHIBITION CENTER-KSA**



## SAUDI ARABIA ...THE ULTIMATE BUSINESS DESTINATION

The economy of Saudi Arabia has undergone a significant transformation, fueled by initiatives such as Vision 2030, aimed at diversifying its economy.

With robust economic growth and ambitious industrialization plans, Saudi Arabia presents a lucrative market for advanced technologies in manufacturing and engineering sectors.

The prominence of Saudi Arabia's economy is underscored by its status as the largest economy in the Middle East and North Africa region.



In recent years, the Kingdom has made substantial investments in infrastructure development, fostering a conducive environment for industrial growth. As a result, there is a growing demand for cutting-edge machinery and equipment to support various sectors, including manufacturing.

As the Kingdom continues to diversify its economy and invest in industrialization, there is a growing need for expertise and technology transfer in areas such as CNC machining, welding, and cutting. Therefore, hosting such a well-reputed exhibition in Saudi Arabia not only reflects the country's economic prominence but also contributes to its vision of becoming a global hub for innovation and industrial excellence.

# SAUDI ARABIA .... A TRULY BOOMING INDUSTRIAL SECTOR

Demonstrating the Middle East's top and largest economy; Kingdom of Saudi Arabia provides wide marketplace opportunities for the industrial sector; as one of the key pillars supporting the socio-economic objectives of balancing the country's mega development plans.

Already achieved momentous industrial development evolution; the Saudi government is making way for industrial activities to turn out to be the corner-stone for economic expansion; relying on a firm policy appealing to the world's key industry investors to further kindle the country's phenomenal economic growth.

The Saudi 2030 industrial strategy focuses on ranking the kingdom as leading industrial power that contributes to securing global supply chains, exporting high-tech products to the world, and boosting the industrial sector's flexibility and competitiveness.

The plan will spur the industrial sector's growth and raise the country's factory population to roughly 36,000 by 2035 and establish an industrial economy that attracts investment, helps achieve economic diversification, and increases domestic output and non-oil exports.

The strategy concentrates on 12 sub-sectors to diversify the industrial economy in the kingdom and identifies more than 800 investment opportunities to start a new era of sustainable development for the industry.

By 2030, Saudi Arabia wants to quadruple its manufacturing GDP, raise industrial exports to \$148.34 billion, add \$346 billion to the sector's overall investments, more than double exports of advanced technology goods, and generate tens of thousands of high-quality jobs.



# MACTECH SAUDI ARABIA ... THE PREMIER TECNOLOGY SOURCING TRADE FAIR



Welcome to the second edition of MACTECH Saudi Arabia, the premier international exhibition showcasing the most recent advancements in the metalworking CNC machinery, industrial tools, fasteners, hand tools, welding, and cutting equipment.

Building upon the resounding success of our inaugural event, MACTECH Saudi Arabia is set to once again redefine industry standards and serve as a vital platform for exhibitors seeking to be present in the lucrative Saudi market.



MACTECH Saudi Arabia presents an unparalleled opportunity to showcase innovative technologies to a targeted audience of industrialists, decision-makers, and key stakeholders from across Saudi Arabia and the broader region. With the Kingdom's ambitious Vision 2030 driving rapid industrialization and economic diversification, the demand for cutting-edge machinery and tools has never been greater.

Moreover, MACTECH Saudi Arabia serves as a comprehensive sourcing hub for industrialists, offering a diverse range of modern machinery, tools, and equipment all under one roof. From precision CNC machines to state-of-the-art welding and cutting solutions, attendees can explore a wide array of products and services tailored to their specific needs and requirements.

Join MACTECH Saudi Arabia and position your brand at the forefront of the region's industrial revolution. With its unrivaled networking opportunities, comprehensive product showcase, and strategic insights, the event is indeed the ultimate destination for industry players looking to capitalize on the immense potential of the Saudi market. Don't miss this opportunity to be part of something truly transformative.



# EXHIBIT PROFILE

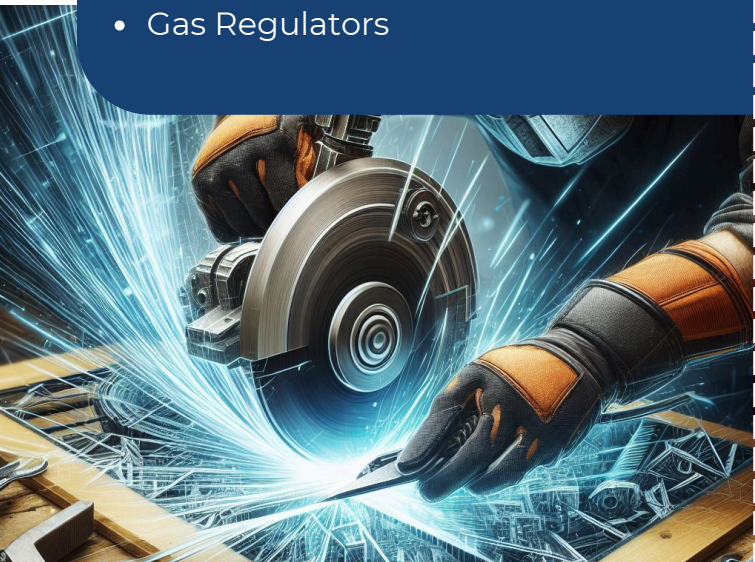


## MACHINERY

- Sheet Metal Working Machines
- Metal Forming Machines
- Wire and Tube Forming Machines
- Milling Machines and Machining Centers
- Grinding and Polishing Machines
- Drilling and Boring Machines
- Honing and Lapping Machines
- Laser Machines
- CNC Router & Laser Engraving Machines
- EDM and Consumables
- Robotic Process and Automation
- Horizontal and Vertical Lathes
- Metrology Equipment
- Wood Working Machines
- Machinery Parts and supplies

## WELDING & CUTTING EQUIPMENT

- Welding Machines
- Plasma Cutting Machines
- Water-jet Cutting Machines
- Welding Electrodes and Wires
- Plasma Torches and Accessories
- Spare Parts for Welding Machines
- Gas Regulators



## AUTOMATION , MOTION AND DRIVES

- CAD/CAM System and Software
- Industrial IT, Hardware and services
- Robotics Production Technologies
- Transmission Power Systems
- Pneumatics and Hydraulic Systems
- Geared Motors and Gear Systems
- Linear Technology
- Sealing Technologies
- Bearings
- Machine Learning
- IOT & Artificial Intelligence
- Smart Manufacturing & Digital Factories

## INDUSTRIAL TOOLS & EQUIPMENT

- Hand Tools, Power Tools, Precision Tools
- Pneumatic and Hydro – Pneumatic Tools
- Industrial Fasteners
- Abrasive and Adhesives
- Measuring and Testing Equipment
- Surface Treatment
- Airless Spray Equipment & Coating Technologies
- Generators Technologies
- Factory Supplements





# ADVANTAGES OF EXHIBITING AT MACTECH SAUDI ARABIA

Elevate your brand on a  
global stage

Unlock unparalleled  
business prospects

Connect with a diverse  
and vibrant market

Secure lucrative deals  
and partnerships

Explore new heights of  
success

Join a league of industry  
pioneers

Stay ahead of competition

Strengthen your global  
presence

Explore new export  
horizons

Form partnerships and  
strategic alliances

Collect leads and  
contacts for potential  
sales

Develop business  
connections with  
customers and partners.



## VISITORS PROFILE

- Factory Owners
- Automation Specialists
- Businessmen and Investors
- Engineering Groups
- Financial Institutions
- Government Bodies
- Importers and Exporters
- Workshop Owners
- Wholesalers & Distributors
- Trade Buyers
- Industrial SME's
- Academic Institutions
- Industrial Plant Managers
- Industrial Associations



# PROMOTION CAMPAIGN



## Media Campaigns

With over 20 years of experience in promoting a wide range of events in and looking after the media, The organizers are planning to maximize event coverage for MACTECH SAUDI ARABIA through extensive print & online media campaigns covering listings in both print and online directories, print advertising, online advertising, local press conferences and both print and online press releases.

## Online Presence

MACTECH SAUDI ARABIA will be given added value through an online presence with promotions through the official website, digital channels, online communities, email shots and digital advertisements to ensure that audiences have every opportunity to attend the event.



## Radio Advertising

Strategic spots at selected local stations will serve as an extra reminder for visitor audiences to get involved with MACTECH SAUDI ARABIA as an unpatrolled industrial event.

## Press Releases

Ensuring that key journalists are kept fully informed with this year's content, features and attractions at MACTECH SAUDI ARABIA and making the news through a locally held press conference and schedule of press releases so as to keep the event in the mind of audiences and increase the show's visibility and awareness through announcements and updates.



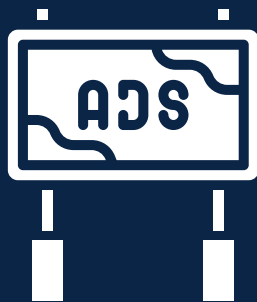


## Mobile Marketing

Mobile marketing promotions aimed at industrial visitors will spread the word on MACTECH SAUDI ARABIA keeping audiences up-to-date and fully aware on why the event is the preferred meeting point for the industrial sector.

## Social Media

From daily show updates to sponsored posts, MACTECH SAUDI ARABIA news via social media outlets will reach out to target visitors across all essential channels, reminding them of all that is new and featured at the event.

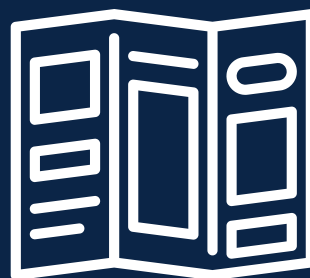


## Outdoor Promotion

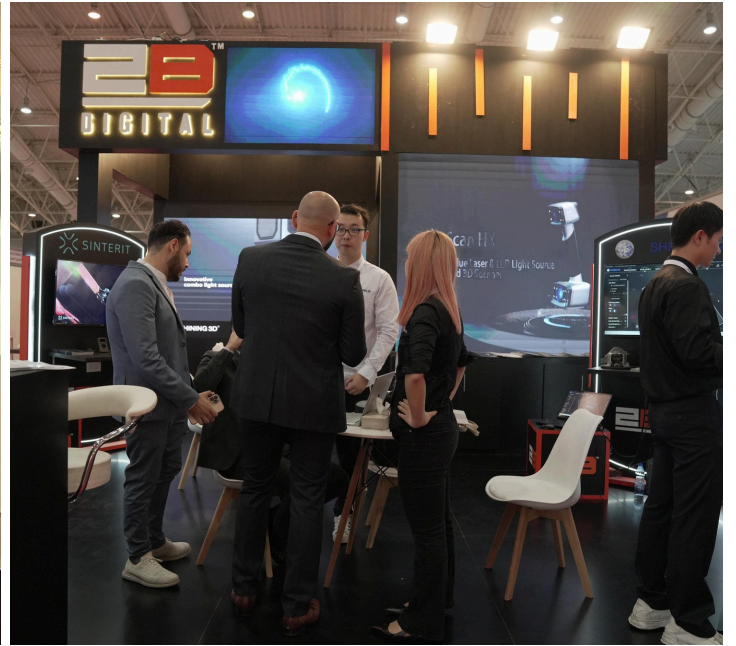
We will also ensure that the MACTECH SAUDI ARABIA brand receives maximum exposure through outdoor campaigns including billboard displays in selected locations to ensure that visitors get every incentive to attend the event.

## Targeted Trade Invitations

50,000 targeted invitations will be sent out to trade delegates & related members of the Industrial community prior to the event, ensuring they 'save the dates' for MACTECH SAUDI ARABIA and have adequate time to plan their visit in advance and arrange appointments for important discussions.



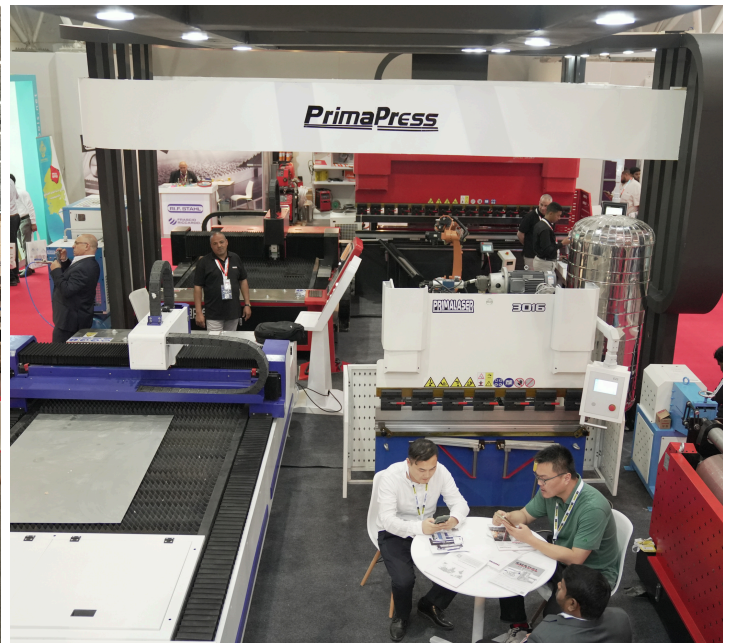
# SCENES FROM MACTECH SAUDI ARABIA



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# THE VENUE

The Riyadh Exhibition Center is located on the Olaya Road and King Fahd Highway near the junction with the Riyadh Ring Road. Riyadh Exhibition Center is an exhibition and conference center of international standards.

Riyadh Exhibition Center is a modern international complex consisting of 10,000 sqm, air-conditioned space and 10,000 sqm. outside exhibition space.

Facilities at Riyadh Exhibition Center include: VIP suite, press suite, restaurant, conference suite, exhibitor service centre, shipping offices, on-site stand contractor and ample parking.



# ORGANIZED BY



Mobile: (+20) 100 105 0641 / (+20) 122 322 7456

Tel: (+202) 252 47996 / 252 64499

WhatsApp: +966 50 187 0270

E-Mail: [info@ifg-eg.com](mailto:info@ifg-eg.com)

Website: [www.ifg-eg.com](http://www.ifg-eg.com)



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Wathba Foundation for organizing  
and organizing exhibitions